



**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

2010 Say YES! to Adult Literacy Celebrity Waiter Gala Sponsorship Opportunities

The 3rd Annual Say YES! to Literacy Celebrity Waiter Gala is a premier event featuring food, spirits and entertainment provided by New Orleans finest Celebrity Waiters. The Gala also features both silent and live auctions. All proceeds will benefit the Literacy program by providing the proper supplies & resources for every student. It is an exciting, fun filled evening while accepting an opportunity to touch the lives of others!

The 2010 Say YES! To Literacy Celebrity Waiter Gala will take place at Harrah's Casino October 28, 2010

Legacy of Literacy Sponsor- \$10,000

With a sponsorship of \$10,000, your name will be listed on the Gala invitations, all ad placements, and a full page ad in the event program. Prominently displayed signage with your name will be placed throughout the event venue including the Patron Party, and you will be recognized from the podium. You will receive ten tickets to the Gala, including the exclusive Patron Party.

Literacy Leader- \$5,000

With a sponsorship of \$5,000, your name will be listed on the Gala invitations, all ad placements, and a full page ad in the event program. Prominently displayed signage with your name will be placed throughout the event venue. You will receive ten tickets to the Gala and exclusive Patron Party.

Best Seller Sponsor- \$2,500

With a sponsorship of \$2,500, your name will be listed on the Gala invitations, all ad placements and a half-page ad in the event program. Prominently displayed signage with your name will be placed throughout the event venue. You will receive eight tickets to the Gala and exclusive Patron party.

Literary Liaison- \$1,000

With a sponsorship of \$1,000, your name will be listed on the Gala invitations, you will be recognized in the event program, and have prominently displayed signage throughout the event venue. In addition, you will receive six tickets to the Gala, including the exclusive Patron Party.

Well Read Sponsor- \$500

With a sponsorship of \$500, your name will be listed on the Gala invitations, you will be recognized in the event program, and have prominently displayed signage throughout the event venue. In addition, you will receive four tickets to the Gala, including the exclusive Patron Party.

Friend of Literacy- \$250

With a sponsorship of \$250 your name will be listed on the Gala invitations, you will be recognized in the event program, and have prominently displayed signage throughout the event venue. You will receive two tickets to the Gala and the exclusive Patron Party.

YMCA Educational Services, YES! ~ 501 Basin St. Suite A ~ New Orleans, LA 70112

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www.ymcaneworleans.org