39th Annual
YMCA CORPORATE CUP
November 9th, 2019

Race to Benefit Adult Literacy Services
YES! Success Stories

Jeannette has been with the YES! program for almost a year. In that time, she has grown exponentially in her subjects. She comes almost every day to work on all three subjects and is excited to test to show how she has grown academically. What drives Jeannette academically is the thought of leaving our program and moving on to bigger and better things. While she enjoys her time in our program, she is itching to move forward in her life and get nursing training after graduation.

Jeanette, YES! Student

Heart is a single mother. She lives in New Orleans and shares a single shotgun home with her teenage son and her mother. They depend on her. When Heart found that her son was struggling with his high school homework, and she couldn’t help him, she was embarrassed. But when Heart lost her job and could no longer make ends meet, she was desperate. That’s when she turned to YMCA Educational Services (YES!). When Heart walked through our doors, she told the YES! teachers that she made a promise to her son: that she would graduate with her diploma at the same time he graduated with his. Heart is keeping her promise to her son. At YES!, Heart found the help she needed to get a new job and has already passed four out of five tests needed to obtain her high school equivalency diploma.

Heart, YES! Student

"I hid the fact I couldn’t really read or write very well because I was ashamed. My 30-year-old daughter didn’t even know. When I told her, it was one of the hardest things I’ve ever done. I started crying. I was afraid to tell her, but she just said, ‘You’re my dad. I love you.’ And now she’s the person that pushes me to keep going to classes when it’s too hard to push myself."

YES! Student, Age 50

Ashley first came to the YES! program at the end of 2015 with one goal in mind: her high school diploma. Through the past two years she has gone through a lot of trials and tribulations, from her house burning down, to changing jobs, to watching her three children grow up. She has grown academically in our program and has personally had an impact on all of the teachers she has worked with. Ashley graduated with her high school diploma and is now registered for school to become a registered dental hygienist.

Ashley, YES! Student

RUN FOR YOUR COMPANY. STRENGTHEN YOUR COMMUNITY.

BRING THE FAMILY
• Get employees’ families involved. Child care is provided!
• Cheer on little runners as they make their way around the track in the half-mile kids’ run.
• Play together in the Kids’ Korner with activities & healthy snacks.

BE A TEAM!
• Gather employees from across your company to form teams of four to race through New Orleans City Park for the best combined time.
• Promote friendly competition by challenging other companies.

TAKE A HEALTHY STEP
• Encourage employees of all abilities to engage in an activity that is great for their well-being.
• Train together or on your own.
• Walk, run, or second line to the finish on race day.

WE MAKE IT EASY!
• Entertainment, food, and beverages are all included at the post-race party held at the City Park Practice Track.
• Make it easier! Order a tent package and we’ll have it set up for you.
• Our online registration system makes getting your teams signed up easy! Go to www.ymcaneworleans.org/runtoread

FOR YOUR COMMUNITY
Support an organization that:
• Helps a father learn to read to his child.
• Helps a neighbor learn to count change at the register.
• Helps a young adult learn skills for his first job in construction.
• Be an advocate for adults who struggle everyday with basic literacy.
• Support YMCA programs that serve the community’s educational needs.
• Be a part of a 37-year racing tradition with one of the city’s oldest non-profits.

To Learn More About YES! Y Educational Services Visit: www.ymcaneworleans.org
The YMCA Corporate Cup 5K is the perfect event to get your company together to have a great time while supporting our community. We’ve put it all together for you, from company teams to company tents, from a great post-race party to family fun and activities for kids! We are here to help you host a great day for your company while serving the community!

**10’x10’ Package**
- $300
- 10’x10’ tent
- Two 8’ tables
- 10 chairs

**15’x15’ Package**
- $400
- 15’x15’ tent
- Three 8’ tables
- 20 chairs

**20’x20’ Package**
- $500
- 20’x20’ tent
- Four 8’ tables
- 30 chairs

**TENT PACKAGES**

**WE DO THE HEAVY LIFTING**

ORDER A COMPANY TENT AND WE’LL HAVE IT SET UP AND READY TO GO ON RACE DAY!

**ALL TENTS MUST BE ORDERED THROUGH THE YMCA DUE TO THE CITY OF NEW ORLEANS PERMITTING REQUIREMENTS. EACH TENT IS REQUIRED TO BE PART OF THE INITIAL SITE PLAN AND HAVE A FIRE PERMIT. TENT PACKAGES LISTED BELOW INCLUDE FIRE PERMIT, TAX, AND DELIVERY, SET-UP AND TEAR-DOWN. TABLES AND CHAIRS AS DESCRIBED BELOW.**

**ORDER A TENT PACKAGE**

ONLINE: www.ymcaneworleans.org/RunToRead
EMAIL: corporatecup@ymcaneworleans.org

**WHERE Y’AT?**

New Orleans City Park at the Practice Track, across from Tad Gormley Stadium.

Parking on Roosevelt Mall will be blocked off so give yourself a few extra minutes to arrive on time.

“Capital One enjoys joining the rest of the New Orleans business community to create awareness for a great cause while participating in one of the most fun 5k races of the year.” – Doug Fields, Capitol One

“The Corporate Cup is an event where we like to get together for a little team building while supporting a great cause.” – Ellen Zeigel, IMTT

“Corporate Cup goes above and beyond with music, food, entertainment after the race in such a vibrant setting of City Park. We truly look forward to it every single year after year.” – Shanna Guillot, Gray Insurance

**IMPORTANT DATES**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>TBD</td>
<td>ONLINE REGISTRATION OPENS</td>
</tr>
<tr>
<td>Team: $100</td>
<td>Individual: $25</td>
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<tr>
<td>Kids Fun Run: $10</td>
<td>Guest Pass: $5</td>
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<tr>
<td>July 31, 2019</td>
<td>PRICE INCREASE!</td>
</tr>
<tr>
<td>Team: $120</td>
<td>GET GOING! Start a 8-week training plan to prepare for race day!</td>
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<tr>
<td>September 17, 2019</td>
<td>PRICE INCREASE! Start a 8-week training plan to prepare for race day!</td>
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<tr>
<td>September 27, 2018</td>
<td>SPONSORSHIP DEADLINE to be included on Race T-Shirt</td>
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<tr>
<td>September 14, 2019</td>
<td>TEAM REGISTRATION CLOSES &amp; COMPANY TENT ORDERS DUE</td>
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<tr>
<td>October 23, 2019</td>
<td>ONLINE REGISTRATION CLOSES for Individuals and Kids’ Half Mile</td>
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<tr>
<td>November 1, 2019</td>
<td>PACKET PICK-UP for Individuals and Kids’ Half Mile</td>
</tr>
<tr>
<td>November 5, 8a-11a</td>
<td>RACEDAY! 7:00am Race day registration and packet pick-up opens (individuals only, no teams). Runners begin to gather at Practice Track.</td>
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<tr>
<td>November 6, 11a-6p</td>
<td>7:45am Second Line to the Start Line begins</td>
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<tr>
<td>November 9, 2019</td>
<td>8:00am Race Starts</td>
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<tr>
<td></td>
<td>8:15am Stroller Start for 5k</td>
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<td>9:00am Kids’ Half Mile Fun Run Start</td>
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**ONLINE: www.ymcaneworleans.org/RunToRead**

**EMAIL: corporatecup@ymcaneworleans.org**

**REGISTER ONLINE AT**

www.ymcaneworleans.org
2019 YMCA Corporate Cup Sponsorship Packages

Presenting Sponsor
Naming Rights, Right of Refusal for 2020 Race, and Speaking Opportunity

Tent Package
Includes Tent, Tables, and Chairs

Race Banners

Logo on Promotional Material

Logo on Race T-shirts

YMCA Website
Up to one year presence

Listing on Sponsor Board

Complimentary Teams
Teams of 4

Custom Packages
Naming Rights, Exclusive Branding, Vending Exposure

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Even More Fun After the Race...

food ★ beverages ★ music ★ friendship

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Sponsorship Levels

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<th>Level</th>
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<tr>
<td>PLATINUM</td>
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<tr>
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<tr>
<td>SILVER</td>
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<tr>
<td>BRASS</td>
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<tr>
<td>COPPER</td>
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<tr>
<td>NICKEL</td>
<td>$500</td>
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</tbody>
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50% Off Any Tent Package

Exclusive Branding on Start and Finish Line Banners

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2019 YMCA Corporate Cup
Saturday, November 9, 2019

Exclusive
Branding on
Start and Finish Line Banners

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Office Party in Town

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YMCA ANNUAL CORPORATE CUP:
BIGGEST OFFICE PARTY IN TOWN
Proudly Sponsored by:

Sponsorships Still Available Contact: 504.568.9622

YMCA of Greater New Orleans
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Metairie, LA 70005
(504)568-9622
www.ymcaneworleans.org