YOUTH SPORTS

EVENT PROFILE

The YMCA has always been more than “just a gym.” We are a gathering place for everyone in the community — friends and neighbors, parents and children, individuals and families, kids and seniors — that celebrates the idea that we are stronger together. At the Belle Chasse YMCA, our Youth Sports program has become one of our favorite ways to bring people together — and we want to invite YOU to be a part of it!

By supporting Youth Sports at the Y, you and your business have the opportunity to promote youth development and advertise to thousands of our members and program participants. Because your partnership helps us sponsor young athletes who are less fortunate into our sports programs, you also show our community how much you care.

In the past two years, our league has expanded to include: Track and Field, Baseball (T-Ball and Coaches Pitch), Flag Football, and Soccer. In 2018, we had 600 kids aged 3-14 play in Youth Sports, and in 2019, we expect even more participants, along with cheering parents, grandparents, and siblings as well!

Strengthen both your business and your community — become a Y sponsor today!

TARGET AUDIENCE: Children, teens, families
EXPECTED ATTENDANCE: 600
MARKET REACH: 5,500+
DATES: April – September 2019
LOCATION: Belle Chasse YMCA
SPONSORSHIP OPPORTUNITIES

MVP (exclusive) .............................................. $5,000

Benefits:
• Individual recognition as MVP Sponsor on social media (2 posts)
• Email blast recognition
• Company logo placed on sports flyers
• Opportunity to have a promotional table at annual Healthy Kids Day event (250 attendees)
• Opportunity to have a promotional table at youth and adult sports games
• 5x5 banner with company logo placed on field fence for 1 calendar year
• Company logo on all sport jerseys for 1 calendar year.

Unique Benefits:
• Company name on all participant trophies for 1 calendar year.

ALL STAR ......................................................... $2,000

Benefits:
• Sponsorship level recognition on social media with other sponsors (2 posts)
• Email blast recognition
• Company logo placed on sports flyers
• Opportunity to have a promotional table at annual Healthy Kids Day event (250 attendees)
• Opportunity to have a promotional table at youth and adult sports games
• 5x5 banner with company logo placed on field fence for 1 calendar year
• Company logo on all sport jerseys for 1 calendar year.

PLAYMAKER ................................................... $1,000

Benefits:
• Sponsorship level recognition on social media with other sponsors (2 posts)
• Email blast recognition
• Company logo placed on sports flyers
• Opportunity to have a promotional table at annual Healthy Kids Day event (250 attendees)
• Opportunity to have a promotional table at youth and adult sports games
• 5x5 banner with company logo placed on field fence for 1 calendar year

TEAMMATE ..................................................... $500

Benefits:
• Sponsorship level recognition on social media with other sponsors (2 posts)
• Email blast recognition
• Company logo placed on sports flyers
• Opportunity to have a promotional table at annual Healthy Kids Day event (250 attendees)
• Opportunity to have a promotional table at youth and adult sports games

PROMOTIONAL PLAN

**Inclusion in materials may be affected for certain sports depending upon the date the sponsorship is confirmed**

DIGITAL ADVERTISING
• **Social Media:** Sponsors will be recognized on the Belle Chasse YMCA Facebook page which reaches an audience of approximately 4,000 community members.
• **Email:** Sponsors will be recognized in all promotional emails blasts advertising youth and adult sports. During the sports season weekly emails are sent to an audience of 1,500.

PRINT ADVERTISING
• **Flyers:** 100 printed and distributed within the community

For sponsorship questions contact Jodi Nohra @ (504) 392-9622 Ext. 402 or jodit@ymcaneworleans.org
Please check the following opportunities that interest you:

**BOWLING FOR A CAUSE**

**July 18**

- **Bowl(K)ing** $3,000
- **Turkey Shoot** $1,000
- **Lucky Strike** $600
- **Pin-terest** $200
- **4-Person Team** $420
- **Social Pass** $50 x = $

**YOUTH SPORTS**

**April - September**

- **MVP** $5,000
- **All Star** $2,000
- **Playmaker** $1,000
- **Teammate** $50

**TOTAL $**

**SPONSOR INFORMATION**

**NOTE:** For inclusion in materials, please send a high resolution logo in jpeg and eps/ai/pdf format to jodit@ymcaneworleans.org

**PAYMENT INFORMATION**

- **Check Included**
- **Credit Card** (YMCA Staff will call you to process payment)

**MAIL FORM WITH PAYMENT TO:**

Belle Chasse YMCA • 8101 Highway 23 • Belle Chasse, LA 70037

**Contact Person**

**Company Name**

**Company Website**

**Address**

**City**

**State**

**ZIP**

**Phone**

**Email**

**Team Captain’s Name**

**Phone**

**Email**

**Teammate 2**

**Email**

**Teammate 3**

**Email**

**Teammate 4**

**Email**

**Team Name**

**Signature**

**Date**

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