



YOUTH SPORTS

EVENT PROFILE

The YMCA has always been more than “just a gym.” We are a gathering place for everyone in the community — friends and neighbors, parents and children, individuals and families, kids and seniors — that celebrates the idea that we are stronger together. At the Belle Chasse YMCA, our Youth Sports program has become one of our favorite ways to bring people together — and we want to invite YOU to be a part of it!

By supporting Youth Sports at the Y, you and your business have the opportunity to promote youth development and advertise to thousands of our members and program participants. Because your partnership helps us sponsor young athletes who are less fortunate into our sports programs, you also show our community how much you care.

In the past two years, our league has expanded to include: Track and Field, Baseball (T-Ball and Coaches Pitch), Flag Football, and Soccer. In 2018, we had 600 kids aged 3-14 play in Youth Sports, and in 2019, we expect even more participants, along with cheering parents, grandparents, and siblings as well!

Strengthen both your business and your community — become a Y sponsor today!

TARGET AUDIENCE: Children, teens, families

EXPECTED ATTENDANCE: 600

MARKET REACH: 5,500+

DATES: April – September 2019

LOCATION: Belle Chasse YMCA

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

BELLE
CHASSE
YMCA

YOUTH SPORTS



SPONSORSHIP OPPORTUNITIES

MVP (exclusive) **\$5,000**

Benefits:

- Individual recognition as MVP Sponsor on social media (2 posts)
- Email blast recognition
- Company logo placed on sports flyers
- Opportunity to have a promotional table at annual Healthy Kids Day event (250 attendees)
- Opportunity to have a promotional table at youth and adult sports games
- 5x5 banner with company logo placed on field fence for 1 calendar year
- Company logo on all sport jerseys for 1 calendar year.

Unique Benefits:

- Company name on all participant trophies for 1 calendar year.

ALL STAR **\$2,000**

Benefits:

- Sponsorship level recognition on social media with other sponsors (2 posts)
- Email blast recognition
- Company logo placed on sports flyers
- Opportunity to have a promotional table at annual Healthy Kids Day event (250 attendees)
- Opportunity to have a promotional table at youth and adult sports games
- 5x5 banner with company logo placed on field fence for 1 calendar year
- Company logo on all sport jerseys for 1 calendar year.

PLAYMAKER **\$1,000**

Benefits:

- Sponsorship level recognition on social media with other sponsors (2 posts)
- Email blast recognition
- Company logo placed on sports flyers
- Opportunity to have a promotional table at annual Healthy Kids Day event (250 attendees)
- Opportunity to have a promotional table at youth and adult sports games
- 5x5 banner with company logo placed on field fence for 1 calendar year

TEAMMATE **\$500**

Benefits:

- Sponsorship level recognition on social media with other sponsors (2 posts)
- Email blast recognition
- Company logo placed on sports flyers
- Opportunity to have a promotional table at annual Healthy Kids Day event (250 attendees)
- Opportunity to have a promotional table at youth and adult sports games

PROMOTIONAL PLAN

Inclusion in materials may be affected for certain sports depending upon the date the sponsorship is confirmed

DIGITAL ADVERTISING

- **Social Media:** Sponsors will be recognized on the Belle Chasse YMCA Facebook page which reaches an audience of approximately 4,000 community members.
- **Email:** Sponsors will be recognized in all promotional emails blasts advertising youth and adult sports. During the sports season weekly emails are sent to an audience of 1,500.

PRINT ADVERTISING

- **Flyers:** 100 printed and distributed within the community

For sponsorship questions contact Jodi Nohra @ (504) 392-9622 Ext. 402 or jodit@ymcaneworleans.org



BELLE CHASSE YMCA • 2019 SPONSOR COMMITMENT

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Please check the following opportunities that interest you:

BOWLING FOR A CAUSE

July 18

Bowl(K)ing \$3,000

Turkey Shoot \$1,000

Lucky Strike \$600

Pin-terest \$200

4-Person Team \$420

Social Pass \$50 x = \$

YOUTH SPORTS

April - September

MVP \$5,000

All Star \$2,000

Playmaker \$1,000

Teammate \$50

SPONSOR INFORMATION

NOTE: For inclusion in materials, please send a high resolution logo in jpeg and eps/ai/pdf format to jodit@ymcaneworleans.org

Contact Person

Company Name

Company Website

Address

City

State

ZIP

Phone

Email

PAYMENT INFORMATION

Check Included

Credit Card (YMCA Staff will call you to process payment)

TOTAL \$

BOWLING INFORMATION (Bowling For A Cause only)

Team Captain's Name

Phone

Email

Teammate 2

Email

Teammate 3

Email

Teammate 4

Email

Team Name

Signature

Date

MAIL FORM WITH PAYMENT TO:

Belle Chasse YMCA • 8101 Highway 23 • Belle Chasse, LA 70037