

BUNCO NIGHT

EVENT PROFILE

As the locals say, "Laissez le bon temps rouler" or "Let the good times roll!"

Our 8th annual Bunco Night event is a night full of fun, food, drinks and lots of luck. Not sure how to play Bunco? It's as easy as a roll of the dice! Come early for a crash course on the game and of course drinks with friends, family, and coworkers. Beyond Bunco, the night will feature a 50/50 raffle, the Parade of Prizes, and a silent auction.

At the Y, it's not just about getting physically healthy, it's about creating strong, resilient communities — and our Bunco Night charity event does just that! More than just a fun night out, it's a great opportunity to build a stronger more connected community by networking with local businesses, community leaders, and neighbors. Bunco Night is a great way to visibly show the community you and your business are committed to making a difference in the lives of those living in Southern Plaquemines Parish.

TARGET AUDIENCE: Adults
21 & Older, General Membership

EXPECTED ATTENDANCE:
50 – 75

MARKET REACH: 1,750+

DATE: September 7, 2019

TIME: 5:00 PM Until

LOCATION: Buras Auditorium

PLAQUEMINES
PARTNERSHIP
YMCA

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

BUNCO NIGHT



SPONSORSHIP OPPORTUNITIES

SHOWRUNNER (exclusive) \$1,500

Benefits:

- 4 BUNCO Tickets
- Individual recognition as Presenting Sponsor on social media (2 posts on Plaquemines Partnership YMCAs Facebook page)
- Company Name/Logo featured on big screen during event
- Company Name/Logo featured on 8' X 3' banner alongside other sponsors

Exclusive Benefits:

- Company Name/Logo featured on 3' X 3' recognition signage displayed on stage
- Company Name/Logo featured on all scoresheets
- Company Name/Logo featured on all pencils used for scoring
- Company Name/Logo featured on snack bags on all tables
- Company Name/Logo featured on all table number place holders

HEAD TABLE (exclusive) \$750

Benefits:

- Same benefits listed under "Silver" level, excluding unique benefits

Exclusive Benefits:

- Company Name/Logo featured on center piece display at the beverage bar
- Company Name/Logo featured on 100 coozies given to event guests

BUNCO ROLLER (2 available) \$500

Benefits:

- Same benefits listed under "Silver" level, excluding unique benefits

Exclusive Benefits:

- Company Name/Logo featured on Center Piece at the beverage bar
- Company Name/Logo featured on 10 portable beer coolers used during event

THREE OF A KIND \$250

Benefits:

- 2 BUNCO Tickets
- Sponsorship level recognition on social media with other event sponsors (2 posts)
- Company Name/Logo featured on big screen during event
- Company Name/Logo featured on 8' X 3' banner alongside other sponsors

PRIZE SPONSOR \$100

Benefits:

- Company Name/Logo featured on big screen during event

Exclusive Benefits:

- Company Name/Logo featured on donated item or item purchased with monetary donation

****Donations must be received by 8/23 to guarantee recognition****

INDIVIDUAL BUNCO TICKETS \$35

PROMOTIONAL PLAN

Final day for inclusion in materials is 7/12/19

DIGITAL ADVERTISING

- **Social Media:** Flyers posted on Plaquemines Partnership YMCA Facebook page Audience of 1,500
- **Email:** Flyers emailed to membership database Audience of 300

PRINT ADVERTISING

- **Flyers:** Flyers will be posted in local businesses, restaurants, and stores. 50 printed.
- **Event Signage:** Large banner at the event site

For sponsorship questions contact Jennifer Sanger @ (504) 564-0591 or jennifers@ymcaneworleans.org



PLAQUEMINES PARTNERSHIP YMCSs • 2019 SPONSOR COMMITMENT

For sponsorship questions contact Jennifer Sanger @ (504) 564-0591 or jennifers@ymcaneworleans.org

Please check the following opportunities that interest you:

BUNCO NIGHT

September 7

- Showrunner \$1,500
- Head Table \$750
- Bunco Roller \$500
- Three of a Kind \$250
- Prize Sponsor \$100
- BUNCO Ticket \$35 X = \$

NEW YEAR'S EVE BASH

December 31

- Center Stage \$2,000
- New Year's Spirit(s) \$1,000
- Life of the Party \$500
- Celebrant \$250
- NYE Ticket \$25 X = \$

PUMPKIN PATCH

October 13 & 20

- Pumpking \$500
- Hayride Hero \$250
- Prize Sponsor \$100

SPONSOR INFORMATION

NOTE: For inclusion in materials, please send a high resolution logo in jpeg and eps/ai/pdf format to jennifers@ymcaneworleans.org

Contact Person

Company Name

Company Website

Address

City

State

ZIP

Phone

Email

TOTAL \$

Signature

Date

MAIL FORM WITH PAYMENT TO:

Plaquemines Partnership YMCA
36342 Highway 11
Buras, LA 70041

PAYMENT INFORMATION

Check Included

Check #

Credit Card (YMCA Staff will call you to process payment)