

NEW YEAR'S EVE BASH

PLAQUEMINES PARTNERSHIP YMCA

EVENT PROFILE

5, 4, 3, 2, 1 . . . Happy New Year! Not sure how you plan to ring in 2020 yet?

Well, the YMCA has the perfect event for family and friends to gather and have a great time! Join your community and the Y at the Buras Auditorium for a night of live music, fun, and a midnight champagne toast and balloon drop. Smile! — we will also have a photo booth with props. You can even take the photos home with you to remember the fun that was had by all! The night will also feature a 50/50 raffle.

Oh, did we mention this is also a chance for you or your company to give back to the community? We are now offering sponsorship opportunities with multiple level options. This means visibly connecting your business to a great cause and giving back to your local community. Can we count on your support?

TARGET AUDIENCE: Adults
21 & Older, General Membership

EXPECTED ATTENDANCE:
100 – 300

MARKET REACH: 1,750+

DATE: December 31, 2019

TIME: 8:00 PM – 1:00 AM

LOCATION: Buras Auditorium

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

NEW YEAR'S EVE BASH



SPONSORSHIP OPPORTUNITIES

CENTER STAGE (exclusive) **\$2,000**

Benefits:

- Reserved table for 8 with party food
- Individual recognition as Stage Sponsor on social media (2 posts on Plaquemines Partnership YMCAs Facebook page)
- Company Name/Logo featured on 8' X 3' banner alongside other sponsors

Exclusive Benefits:

- Company Name/Logo featured on event advertisements
- Company Name/Logo featured on 3' X 10' recognition banner displayed on stage

NEW YEAR'S SPIRIT(S) (exclusive) **\$1,000**

Benefits:

- Reserved Table for 8 with party food
- Sponsorship level recognition on social media with other event sponsors (2 posts)
- Company Name/Logo featured on 8' X 3' banner alongside other sponsors

Exclusive Benefits:

- Company Name/Logo featured on 2' X 4' recognition banner hung above beverage bar
- Company Name/ Logo featured on plastic champagne flutes and beverage cups

LIFE OF THE PARTY (2 available) **\$500**

Benefits:

- Reserved Table for 8
- Sponsorship level recognition on social media with other event sponsors (2 posts)
- Company Name/Logo featured on 8' X 3' banner alongside other sponsors

Exclusive Benefits:

- Company Name/Logo featured on 1,000 balloons displayed on event night and in balloon drop
- Company Name/Logo featured on 2' X 4' recognition banner hung at balloon drop

CELEBRANT **\$250**

Benefits:

- 2 Event Tickets
- Sponsorship level recognition on social media with other event sponsors (2 posts)
- Company Name/Logo featured on 8' X 3' banner alongside other sponsors

Exclusive Benefits:

- Company Name/Logo featured on a table tents during event

INDIVIDUAL NYE TICKET **\$25**

PROMOTIONAL PLAN

Final day for inclusion in materials is 11/22/19

DIGITAL ADVERTISING

- **Social Media:** Flyers posted on Plaquemines Partnership YMCA Facebook page Audience of 1,500
- **Email:** Flyers emailed to event database Audience of 300

PRINT ADVERTISING

- **Flyers:** Flyers will be posted in local businesses, restaurants, and stores. 50 printed.
- **Event Signage:** Large banner at event site.

For sponsorship questions contact Jennifer Sanger @ (504) 564-0591 or jennifers@ymcaneworleans.org



PLAQUEMINES PARTNERSHIP YMCSs • 2019 SPONSOR COMMITMENT

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Please check the following opportunities that interest you:

BUNCO NIGHT

September 7

- Showrunner \$1,500
- Head Table \$750
- Bunco Roller \$500
- Three of a Kind \$250
- Prize Sponsor \$100
- BUNCO Ticket \$35 X = \$

NEW YEAR'S EVE BASH

December 31

- Center Stage \$2,000
- New Year's Spirit(s) \$1,000
- Life of the Party \$500
- Celebrant \$250
- NYE Ticket \$25 X = \$

PUMPKIN PATCH

October 13 & 20

- Pumpking \$500
- Hayride Hero \$250
- Prize Sponsor \$100

SPONSOR INFORMATION

NOTE: For inclusion in materials, please send a high resolution logo in jpeg and eps/ai/pdf format to jennifers@ymcaneworleans.org

Contact Person

Company Name

Company Website

Address

City

State

ZIP

Phone

Email

TOTAL \$

Signature

Date

MAIL FORM WITH PAYMENT TO:

Plaquemines Partnership YMCA
36342 Highway 11
Buras, LA 70041

PAYMENT INFORMATION

Check Included

Check #

Credit Card (YMCA Staff will call you to process payment)