PUMPKIN PATCH

EVENT PROFILE

This Halloween, do something good for you and gourd for the community — support the Y’s annual Pumpkin Patch event for children and families!

Youth development is one of the major focus areas of the YMCA, and this is especially true for the Plaquemines Partnership YMCA. Being a part of a rural community, we know firsthand the impact quality experiences have on our children — which is why we are dedicated more than ever to insuring our youth get as many of these opportunities as possible.

Our Fall Pumpkin Patch is one of our Y’s most fun-filled community events for children and families. Along with a pumpkin patch where children can choose and then decorate their own pumpkins, the day is filled with free festival games and prizes, hay rides, bounce houses and slides, concessions, and more!

Your support of this event is more than a sponsorship — it is your pledge to continue improving the health and wellbeing of our community’s youth. It is an opportunity to visibly show your commitment to insuring our youth have access to quality experiences that enrich their lives!

TARGET AUDIENCE: Families, Children 0 – 12, General Membership
EXPECTED ATTENDANCE: 200
MARKET REACH: 1,750+
DATE: October 13 & 20, 2019
TIME: TBA
LOCATION: Buras YMCA
PUMPKIN PATCH

SPONSORSHIP OPPORTUNITIES

PUMPKING (exclusive) .............................. $500

Benefits:
• Sponsorship level recognition on social media with other event sponsors (2 posts)

Exclusive Benefits:
• Company Name/Logo featured on event advertisements
• Company Name/Logo featured on 8’ X 3’ recognition banner displayed at pumpkin patch

HAYRIDE HERO (exclusive) ........................ $250

Benefits:
• Sponsorship level recognition on social media with other event sponsors (2 posts)

Exclusive Benefits:
• Company Name/Logo featured on 2’ X 2’ recognition banner displayed on hayride

PRIZE SPONSOR ................................. $100

Benefits:
• Sponsorship level recognition on social media with other event sponsors (2 posts)

Exclusive Benefits:
• Company Name/Logo featured on 3’ X 6’ recognition banner alongside other sponsors displayed in game area

DIGITAL ADVERTISING

• Social Media: Flyers posted on Plaquemines Partnership YMCA Facebook page
Audience of 1,500

• Email: Flyers emailed to membership database
Audience of 300

PRINT ADVERTISING

• Flyers: Flyers will be posted in local businesses, restaurants, and stores. 50 printed.

• Event Signage: Large banner at event site.

For sponsorship questions contact Jennifer Sanger @ (504) 564-0591 or jennifers@ymcaneworleans.org
# PLAQUEMINES PARTNERSHIP YMCSs • 2019 SPONSOR COMMITMENT

For sponsorship questions contact Jennifer Sanger @ (504) 564-0591 or jennifers@ymcaneworleans.org

## Please check the following opportunities that interest you:

### BUNCO NIGHT
**September 7**
- [ ] Showrunner $1,500
- [ ] Head Table $750
- [ ] Bunco Roller $500
- [ ] Three of a Kind $250
- [ ] Prize Sponsor $100
- [ ] **BUNCO Ticket $35 X [ ] = [ ]**

### NEW YEAR’S EVE BASH
**December 31**
- [ ] Center Stage $2,000
- [ ] New Year’s Spirit(s) $1,000
- [ ] Life of the Party $500
- [ ] Celebrant $250
- [ ] **NYE Ticket $25 X [ ] = [ ]**

### PUMPKIN PATCH
**October 13 & 20**
- [ ] Pumpkin $500
- [ ] Hayride Hero $250
- [ ] Prize Sponsor $100

### SPONSOR INFORMATION

**NOTE:** For inclusion in materials, please send a high resolution logo in jpeg and eps/ai/pdf format to jennifers@ymcaneworleans.org

<table>
<thead>
<tr>
<th>Contact Person</th>
<th>Company Name</th>
<th>Company Website</th>
<th>Address</th>
<th>City</th>
<th>State</th>
<th>ZIP</th>
<th>Phone</th>
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### TOTAL $

**Signature**

**Date**

MAIL FORM WITH PAYMENT TO:
Plaquemines Partnership YMCA
36342 Highway 11
Buras, LA 70041

### PAYMENT INFORMATION

- [ ] Check Included
  - Check #
- [ ] Credit Card (YMCA Staff will call you to process payment)