BUNCO NIGHT

EVENT PROFILE

As the locals say, “Laissez le bon temps rouler” or “Let the good times roll!”

Our 8th annual Bunco Night event is a night full of fun, food, drinks and lots of luck. Not sure how to play Bunco? It’s as easy as a roll of the dice! Come early for a crash course on the game and of course drinks with friends, family, and coworkers. Beyond Bunco, the night will feature a 50/50 raffle, the Parade of Prizes, and a silent auction.

At the Y, it’s not just about getting physically healthy, it’s about creating strong, resilient communities — and our Bunco Night charity event does just that! More than just a fun night out, it’s a great opportunity to build a stronger more connected community by networking with local businesses, community leaders, and neighbors. Bunco Night is a great way to visibly show the community you and your business are committed to making a difference in the lives of those living in Southern Plaquemines Parish.

TARGET AUDIENCE: Adults 21 & Older, General Membership
EXPECTED ATTENDANCE: 50 – 75
MARKET REACH: 1,750+
DATE: September 7, 2019
TIME: 5:00 PM Until
LOCATION: Buras Auditorium
SPONSORSHIP OPPORTUNITIES

SHOWRUNNER (exclusive) .................................................. $1,500
Benefits:
• 4 BUNCO Tickets
• Individual recognition as Presenting Sponsor on social media (2 posts on Plaquemines Partnership YMCA's Facebook page)
• Company Name/Logo featured on big screen during event
• Company Name/Logo featured on 8' X 3' banner alongside other sponsors
Exclusive Benefits:
• Company Name/Logo featured on 3’ X 3’ recognition signage displayed on stage
• Company Name/Logo featured on all scoresheets, scoring pencils, snack bags on all tables, and all table number place holders
• Company Name/Logo featured on all other print and digital promotional material for event

HEAD TABLE (exclusive) .................................................. $750
Benefits:
• Same benefits listed under “Three of a Kind” level, excluding unique benefits
Exclusive Benefits:
• Company Name/Logo featured on center piece display at the beverage bar
• Company Name/Logo featured on 100 coozies given to event guests

BUNCO ROLLER (2 available) .............................................. $500
Benefits:
• Same benefits listed under “Three of a Kind” level, excluding unique benefits
Exclusive Benefits:
• Company Name/Logo featured on Center Piece at the beverage bar
• Company Name/Logo featured on 10 portable beer coolers used during event

THREE OF A KIND ............................................................ $250
Benefits:
• 2 BUNCO Tickets
• Sponsorship level recognition on social media with other event sponsors (2 posts)
• Company Name/Logo featured on big screen during event
• Company Name/Logo featured on 8’ X 3’ banner alongside other sponsors

PRIZE SPONSOR .............................................................. $100
Benefits:
• Company Name/Logo featured on big screen during event
Exclusive Benefits:
• Company Name/Logo featured on donated item or item purchased with monetary donation

**Donations must be received by 8/23 to guarantee recognition**

DICE DONOR ................................................................. $50
Benefits:
• Sponsorship level recognition on social media with other event sponsors (2 posts)
• Company Name/Logo featured on big screen during event

For sponsorship questions contact Jennifer Sanger @ (504) 564-0591 or jennifers@ymcaneworleans.org

**FINAL DAY for inclusion in materials is 7/12/19**

DIGITAL ADVERTISING
• Social Media: Flyers posted on Plaquemines Partnership YMCA’s Facebook page
  Audience of 1,500
• Email: Flyers emailed to membership database
  Audience of 300

PRINT ADVERTISING
• Flyers: Flyers will be posted in local businesses, restaurants, and stores. 50 printed.
• Event Signage: Large banner at the event site
NEW YEAR'S EVE BASH

EVENT PROFILE

5, 4, 3, 2, 1 . . . Happy New Year! Not sure how you plan to ring in 2020 yet?

Well, the YMCA has the perfect event for family and friends to gather and have a great time! Join your community and the Y at the Buras Auditorium for a night of music, fun, and a midnight champagne toast and balloon drop. Smile! — we will also have a photo booth with props. You can even take the photos home with you to remember the fun that was had by all!

Oh, did we mention this is also a chance for you or your company to give back to the community? We are now offering sponsorship opportunities with multiple level options. This means visibly connecting your business to a great cause and giving back to your local community. Can we count on your support?

TARGET AUDIENCE: Adults 21 & Older, General Membership
EXPECTED ATTENDANCE: 100 – 300
MARKET REACH: 1,750+
DATE: December 31, 2019
TIME: 8:00 PM – 1:00 AM
LOCATION: Buras Auditorium

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY
NEW YEAR’S EVE BASH

SPONSORSHIP OPPORTUNITIES

CENTER STAGE (exclusive) ............................... $2,000

Benefits:
• Reserved table for 8 with party food
• Individual recognition as Stage Sponsor on social media (2 posts on Plaquemines Partnership YMCA Facebook page)
• Company Name/Logo featured on 8’ X 3’ banner alongside other sponsors

Exclusive Benefits:
• Company Name/Logo featured on event advertisements
• Company Name/Logo featured on 3’ X 10’ recognition banner displayed on stage
• Company Name/Logo featured on all other print and digital promotional material for event

NEW YEAR’S SPIRIT(S) (exclusive) ................. $1,000

Benefits:
• Reserved Table for 8 with party food
• Sponsorship level recognition on social media with other event sponsors (2 posts)
• Company Name/Logo featured on 8’ X 3’ banner alongside other sponsors

Exclusive Benefits:
• Company Name/Logo featured on 2’ X 4’ recognition banner hung above beverage bar
• Company Name/ Logo featured on plastic champagne flutes and beverage cups

LIFE OF THE PARTY (2 available) ................. $500

Benefits:
• Reserved Table for 8
• Sponsorship level recognition on social media with other event sponsors (2 posts)
• Company Name/Logo featured on 8’ X 3’ banner alongside other sponsors

Exclusive Benefits:
• Company Name/Logo featured on 1,000 balloons displayed on event night and in balloon drop
• Company Name/Logo featured on 2’ X 4’ recognition banner hung at balloon drop

CELEBRANT ............................................. $250

Benefits:
• 2 Event Tickets
• Sponsorship level recognition on social media with other event sponsors (2 posts)
• Company Name/Logo featured on 8’ X 3’ banner alongside other sponsors

Exclusive Benefits:
• Company Name/Logo featured on a table tents during event

INDIVIDUAL NYE TICKET ............................ $30

PROMOTIONAL PLAN

**FINAL DAY for inclusion in materials is 11/22/19**

DIGITAL ADVERTISING
• Social Media: Flyers posted on Plaquemines Partnership YMCA Facebook page
  Audience of 1,500
• Email: Flyers emailed to event database
  Audience of 300

PRINT ADVERTISING
• Flyers: Flyers will be posted in local businesses, restaurants, and stores. 50 printed.
• Event Signage: Large banner at event site.

For sponsorship questions contact Jennifer Sanger @ (504) 564-0591 or jennifers@ymcaneworleans.org
PUMPKIN PATCH

EVENT PROFILE

This Fall, do something good for you and gourd for the community — support the Y’s annual Pumpkin Patch event for children and families!

Youth development is one of the major focus areas of the YMCA, and this is especially true for the Plaquemines Partnership YMCA. Being a part of a rural community, we know firsthand the impact quality experiences have on our children — which is why we are dedicated more than ever to insuring our youth get as many of these opportunities as possible.

Our Fall Pumpkin Patch is one of our Y’s most fun-filled community events for children and families. Along with a pumpkin patch where children can choose and then decorate their own pumpkins, the day is filled with free festival games and prizes, hay rides, bounce houses and slides, concessions, and more!

Your support of this event is more than a sponsorship — it is your pledge to continue improving the health and wellbeing of our community’s youth. It is an opportunity to visibly show your commitment to insuring our youth have access to quality experiences that enrich their lives!

TARGET AUDIENCE: Families, Children 0 – 12, General Membership
EXPECTED ATTENDANCE: 200
MARKET REACH: 1,750+
DATE: October 13 & 20, 2019
TIME: TBA
LOCATION: Buras YMCA

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

**Final day for inclusion in materials is 8/16/19**
PUMPKIN PATCH

SPONSORSHIP OPPORTUNITIES

PUMPKIN(G) (exclusive) ................................. $500

Benefits:
• Sponsorship level recognition on social media with other event sponsors (2 posts)

Exclusive Benefits:
• Company Name/Logo featured on event advertisements
• Company Name/Logo featured on 8’ X 3’ recognition banner displayed at pumpkin patch

HAYRIDE HERO (exclusive) ............................. $250

Benefits:
• Sponsorship level recognition on social media with other event sponsors (2 posts)

Exclusive Benefits:
• Company Name/Logo featured on 2’ X 2’ recognition banner displayed on hayride

PRIZE SPONSOR ............................................ $100

Benefits:
• Sponsorship level recognition on social media with other event sponsors (2 posts)

Exclusive Benefits:
• Company Name/Logo featured on 3’ X 6’ recognition banner alongside other sponsors displayed in game area

For sponsorship questions contact Jennifer Sanger @ (504) 564-0591 or jennifers@ymcaneworleans.org

PROMOTIONAL PLAN

**FINAL DAY for inclusion in materials is 9/20/19**

DIGITAL ADVERTISING
• Social Media: Flyers posted on Plaquemines Partnership YMCA Facebook page
  Audience of 1,500
• Email: Flyers emailed to membership database
  Audience of 300

PRINT ADVERTISING
• Flyers: Flyers will be posted in local businesses, restaurants, and stores. 50 printed.
• Event Signage: Large banner at event site.

** For sponsorship questions contact Jennifer Sanger @ (504) 564-0591 or jennifers@ymcaneworleans.org

© YMCA
Please check the following opportunities that interest you:

**BUNCO NIGHT**  
September 7
- Showrunner: $1,500
- Head Table: $750
- Bunco Roller: $500
- Three of a Kind: $250
- Prize Sponsor: $100
- BUNCO Ticket: $35 X = $

**NEW YEAR’S EVE BASH**  
December 31
- Center Stage: $2,000
- New Year’s Spirit(s): $1,000
- Life of the Party: $500
- Celebrant: $250
- NYE Ticket: $25 X = $

**PUMPKIN PATCH**  
October 13 & 20
- Pumpkin: $500
- Hayride Hero: $250
- Prize Sponsor: $100

**SPONSOR INFORMATION**

NOTE: For inclusion in materials, please send a high resolution logo in jpeg and eps/ai/pdf format to jennifers@ymcaneworleans.org

**PAYMENT INFORMATION**

- Check Included
- Credit Card (YMCA Staff will call you to process payment)

**TOTAL $**

Contact Person

Company Name

Company Website

Address

City

State

ZIP

Phone

Email

Signature

Date

MAIL FORM WITH PAYMENT TO:
Plaquemines Partnership YMCA
36342 Highway 11
Buras, LA 70041
**Auction/Prize Donation**
Please check one or more events you wish to donate to:

- [ ] Bunco
- [ ] NYE
- [ ] Pumpkin Patch

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**Donor Information**

**NOTE:** For inclusion in materials, please send a high resolution logo in jpeg and eps/ai/pdf format to jennifers@ymcaneworleans.org

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**Signature**

**Date**

**Mail Form To:**
Plaquemines Partnership YMCA
36342 Highway 11
Buras, LA 70041